



2023 Downtown Petoskey Holiday Parade

You are invited to participate in the 2023 Downtown Petoskey Holiday Parade on Saturday, November 25th beginning at 6pm. This year we are going to “Light Up the Night” with family activities in Pennsylvania Park at 5 pm followed by a festive evening parade. Please join us for this joyful opportunity to showcase your business, celebrate the holidays, and spread good cheer to all of Petoskey! If you are interested in joining the parade please review the following guidelines and keep in mind that we seek entries that:

- Are colorful, entertaining, well-coordinated, and highlight the parade theme; “Light Up the Night”
- We will work with all businesses and organizations that light up Petoskey!
- Present an attractive, cohesive, coordinated group appearance and/or float.
- Santa is being coordinated by Sunrise Rotary, no other Santa will be permitted in the parade.

Floats, performers/walking units:

1. No unit may stop forward motion to perform except in areas designated by the parade coordinator. Performance stops may not last more than 90 seconds.
2. The parade coordinator must be informed prior to finalizing the lineup if your group plans to perform. You will be placed accordingly so as to not disrupt the flow of the parade.
3. Commercial vehicles and automobiles are welcome, but they must be decorated according to the theme.
4. Drivers of all vehicles must have a valid driver’s license and be at least 18 years old with valid proof of insurance if asked to present it by a police officer.

Safety:

1. Flowers, candy, or any other giveaways may not be thrown from any float. Items can, however, be handed out by those walking in the parade. We request that those handing items to the crowd remain as close to the curb as possible.
2. Please make sure all participants in your entry keep the pace between floats. There should always be a 20-foot space between entries.
3. Adequate safety chains must be used on all towed units and displays.
4. Adequate vision must be provided for drivers of self-contained units.
5. Dangerous acts, fireworks, weapons discharging, or sudden loud noises will not be permitted.
6. The consumption of alcohol by participants in the parade is not permitted via order of city police.

Report to the Petoskey High School tennis courts on Hill Street on Saturday, November 25th 2023 at 5PM for check-in. Line-up will begin at 5PM and the parade will begin at 6PM. Positions will be assigned in advance with parade route instructions.

Please email PetoskeyHolidayParade@gmail.com with any questions or submissions. We can’t wait to celebrate the holidays with you.

The 2023 Petoskey Holiday Parade is being coordinated by Sunrise Rotary on behalf of the City of Petoskey’s Downtown Management Board.